

The registration of advertisements with SACEM must include:

DDGR
Droits audiovisuels

- This advertisement data sheet with all information necessary for identification of musical works used in the advertisement (in ink, with no blanks or deletions)
- Registration form for any new music specially composed for the advertisement, with the musical score or relevant sound medium, and the publishing contract, if the work is published.



cadre réservé à la Sacem

For original soundtrack creations that include the brand's musical signature tune or jingle, it is your legal responsibility to obtain the agreement of the rights holders concerned.

BRAND*		PRODUCT NAME	
TYPE OF PRODUCT*		ADVERTISER/AGENCY	

ADVER REF NUMBER	TITLE OF THE ADVERTISEMENT*	DURATION* (in sec)	ARPP CODE AND/OR ADVERTISING CODE ID (1)	SACEM FILM CODE
1				
2				
3				
4				

(1) The ARPP Code (Autorité de Régulation Professionnelle de la Publicité) and/or PUB ID Code can be supply by the agency who produced the spot.

MEDIA*	BROADCASTER*	DATE OR PERIOD OF BROADCAST*	COUNTRY IN WHICH BROADCAST*
<input type="checkbox"/> TV (Historic television channels and cable)			
<input type="checkbox"/> TV SPONSORING			
<input type="checkbox"/> CINEMA			
<input type="checkbox"/> RADIO			
<input type="checkbox"/> OTHER (Foreign, etc....)			

(2) For a broadcast on french television, specify a date, an hour and a specific channel.

TITLE OF WORKS*	AUTHOR, COMPOSER, ARRANGER, PUBLISHER*	ADV REF NUMBER* (Tick)	Duration of use* in the advertisement (in sec)	WORK REF. CODE
<input type="checkbox"/> Pre-existing work <input type="checkbox"/> New work <input type="checkbox"/> Signature tune		<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4	
<input type="checkbox"/> Pre-existing work <input type="checkbox"/> New work <input type="checkbox"/> Signature tune		<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4	
<input type="checkbox"/> Pre-existing work <input type="checkbox"/> New work <input type="checkbox"/> Signature tune		<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4	
<input type="checkbox"/> Pre-existing work <input type="checkbox"/> New work <input type="checkbox"/> Signature tune		<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4	

All fields marked* are required

Date of receipt by SACEM

Submitted by*

Date*

Signature*