

Piriye Isokrari

Aristokrat Music Group

Founder/CEO

Piriye Isokrari is the innovator, founder and CEO of the Aristokrat Group, an African media & entertainment conglomerate headquartered in Lagos, Nigeria currently housing a record label, music publishing company, digital media production, tour, and a concert production company.

Along with working as a media and entertainment consultant, Piriye's passion and dedication to finding lasting solutions to the problems facing the African entertainment industry has gained him a respected reputation on the continent.

Over the course of his career, he has worked with many big artists in the African music industry such as 2face, Wande Coal, Victor Uwaifo, Grammy Award-nominated producer Kel P Vibes and most notably Grammy Award-winner Afro-fusion artist Burna Boy.

In 2020, Isokrari was at the helm of solidifying a joint venture with Universal Music France and Aristokrat Group which consists of both a label deal, as well as a publishing deal through Universal Music Publishing Group (UMPG). The partnership guarantees that African acts get the global recognition they deserve.